SELECTED READINGS

General


Selected Readings


Rowe, Jeff. Broadcast News Writing for Professionals. IL: Marion Street Press, 2005.


New Media


Boczkowski, Pablo J. Digitizing the News: Innovation in Online Newspapers. Cambridge, MA: MIT Press, 2004


Gillmor, Dan. We the Media: Grassroots Journalism by the People, for the People. CA: O’Reilly Media, 2004.


**Commercials**


**Drama**


**Talk Shows**

Selected Readings


Children’s Programs


Music, Documentary, Soaps, Corporate

