Discuss the eclectic and sometimes nonlinear nature of management theory

Define Management

Argue why it is important to study management theory over the past 100 years

Recognise why simply studying management theory is unlikely to make you an effective manager

Explain, through the use of the LANDSCAPE acronym, what is meant by the term 'Management'

See Cole and Kelly (2015) Chapter 1

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**BUREAUCRACY**

Describes a form of business administration based on formal rational rules and procedures designed to govern work practices and organization activities through a hierarchical system of authority (See Standardization, Centralization, Formalization, Specialization).

**CLASSICAL APPROACH TO MANAGEMENT**

The organisation is thought of in terms of its purpose and formal structure and this approach aims to identify how methods of working can improve productivity. Emphasis is placed on the planning of work, the technical requirements of the organization, principles of management and the assumption of rational and logical behaviour.

**EFFECTIVENESS**

Doing right things

**EFFICIENCY**

Doing things right

**MANAGEMENT**

Coordinated activities (forecasting, planning, deciding, organising, commanding) to direct and control an organization

**OPEN SYSTEM**

considers the organization's structures, systems, processes and external environment to be interrelated and able to affect one another

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MANAGEMENT – AN INTRODUCTION

Chartered Management Institute

professional body in the UK dedicated to promoting the highest standards in management and leadership excellence.

http://www.managers.org.uk/