What is Web 2.0? (2)
The term Web 2.0 defines the “next generation” Web that supports Web-based services such as online advertising models tied to search keywords, search engine optimization methods, the syndication of Web site content, and blogs.

Who originally created the World Wide Web? (3)
Tim Berners-Lee, a programmer at CERN in Switzerland, is credited with the early vision and technological developments that led to today’s World Wide Web.

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What is cloud computing? (4)
The term cloud computing refers to an environment where files and software are stored and shared online. For example, using Google Docs™, an online software suite, you can edit, save, and share documents, such as word-processing or spreadsheet files, without downloading either the software or the files to your computer.

Is the Internet’s societal influence all good? (5)
Many things are easier due to advances in the Internet and technology. However, being constantly connected has its price. In the past, employees’ workdays were done when they physically left the office, but now they can be expected to keep on top of work-related communication during what used to be personal, family, or leisure time. Human relationships can be negatively affected by the need to constantly check e-mail, sports scores, or text messages.

What is Google Buzz? (5)
Google Buzz™ integrates social networking and messaging technologies with Gmail. It allows users to follow one another’s messages and to share pictures and information using Flickr, Twitter, YouTube, Blogger, and more.

Is IM private? (7)
With any technology, be aware that anything you type and any video or photo you post could be shared with others, even if you consider the exchange to be private. The person you are chatting with, or a third party with access to your computer or with whom you are connected on IM, could post the exchange for others to see without your permission or knowledge.

What does it mean to “go viral”? (7)
An article, blog entry, Web site, or video that is viewed and then shared by many users with others using social networking, blogs, and mass media is said to have “gone viral.”
**What is a wiki?** (11)
A wiki is a group of related Web pages to which content can be added, edited, or deleted by its users using a Web browser. A well-known example of a wiki is Wikipedia, an online encyclopedia.

**What is Bluetooth?** (11)
Bluetooth is a popular, short-range wireless connection that uses radio frequency to transmit data between two electronic devices, such as a smartphone and an earpiece.

**Who controls the registration of domain names?** (15)
The Internet Corporation for Assigned Names and Numbers (ICANN) controls the Domain Name System (DNS) and the registration of domain names through its accredited registrars, such as Network Solutions or register.com.

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**What does it mean to google?** (19)
As the Google search engine rose in popularity, it became a generalized trademark, such as zipper or Kleenex, meaning that the company name is used to describe a general product or service. The 2006 Oxford English Dictionary included the term ‘google’ to refer to searching for information on the Internet.

**When should I use a search directory or search engine?** (20)
Search directory entries are reviewed and categorized by humans, so if you are looking for information on a specific topic, a directory is a good place to start. Search engines will return a wider array of results, but might not be as accurate.