In this chapter, look for the answers to these questions:

- How does a tax affect consumer surplus, producer surplus, and total surplus?
- What is the deadweight loss of a tax?
- What factors determine the size of this deadweight loss?
- How does tax revenue depend on the size of the tax?

Review from Chapter 6

- A tax raises the price buyers pay and lowers the price sellers receive.
- These effects are the same whether the tax is imposed on buyers or sellers, so we do not make this distinction in this chapter.
The Effects of a Tax

Next, we apply welfare economics to measure the gains and losses from a tax.

We determine consumer surplus (CS), producer surplus (PS), tax revenue, and total surplus with and without the tax.

Tax revenue can fund beneficial services (e.g., education, roads, police)

Total surplus =
The Effects of a Tax

With the tax, $C + E$ is called the deadweight loss.

Because of the tax, the units between $Q_T$ and $Q_E$ are not sold.
A. Compute CS, PS, and total surplus without a tax.

B. If $100 tax per ticket, compute CS, PS, tax revenue, total surplus, and DWL.

The market for airplane tickets

A $100 tax on airplane tickets

Answers to A

Answers to B
What Determines the Size of the DWL?

- Which goods or services should govt tax to raise the revenue it needs?
- One answer:
- When is the DWL small vs. large?
  Turns out it depends on
- Recall:
  The price elasticity of demand (or supply) measures

D WL and the Elasticity of Supply

When supply is inelastic,

\[ P \quad D \quad Q \]

The more elastic is supply,

\[ P \quad D \quad Q \]
When demand is inelastic, 

The more elastic is demand, 

Would the DWL of a tax be larger if the tax were on: 

A. Breakfast cereal or sunscreen? 
B. Hotel rooms in the short run or hotel rooms in the long run? 
C. Groceries or meals at fancy restaurants?
ACTIVE LEARNING 2
Answers
A. Breakfast cereal or sunscreen

ACTIVE LEARNING 2
Answers
B. Hotel rooms in the short run or long run

ACTIVE LEARNING 2
Answers
C. Groceries or meals at fancy restaurants
The government must raise tax revenue to pay for schools, police, etc. To do this, it can either tax groceries or meals at fancy restaurants. Which should it tax?

How Big Should the Government Be?

- A bigger government provides more services, but requires higher taxes, which cause DWLs.

- The larger the DWL from taxation, the greater the argument for smaller government.

- The tax on labor income is especially important; it’s the biggest source of govt revenue.

- For the typical worker, how big is the DWL from this tax? It depends on elasticity....

How Big Should the Government Be?

- If labor supply is inelastic,

- Some economists believe labor supply is inelastic, arguing that...
How Big Should the Government Be?
Other economists believe labor taxes are highly distorting because

The Effects of Changing the Size of the Tax
- Policymakers often change taxes, raising some and lowering others.
- What happens to DWL and tax revenue when taxes change? We explore this next....

DWL and the Size of the Tax
Initially, the tax is \( T \) per unit.
Doubling the tax
Initially, the tax is $T$ per unit.

Tripling the tax

**Implication**

When tax rates are low, raising them doesn’t cause much harm, and lowering them doesn’t bring much benefit.

When tax rates are high, raising them is very harmful, and cutting them is very beneficial.

**Summary**

Revenue and the Size of the Tax

When the tax is small,
When the tax is larger,

**Revenue and the Size of the Tax**

The Laffer curve

Tax revenue

Tax size

The Laffer curve