



**Online Web
Learning**

How does OWL comply with the federal Family Rights and Privacy Act (FERPA)?

Cengage Learning adheres to the Family Educational Rights and Privacy Act (FERPA) with regard to potential data collection practices of third parties under FERPA. FERPA protects the confidentiality and accuracy of student education records by granting rights of access, review and amendment to parents and eligible students. FERPA also requires informed consent prior to most disclosures of personally identifiable information by the educational institution with which a student is affiliated.

As Cengage Learning is not an educational institution, Cengage falls under the third party classification under FERPA. This means that data we collect within the confines of course management is the property of the educational institution. We are allowed to use this data within the normal confines of course management and system announcements. A third party is NOT required to seek consent prior to receiving this information; this is the responsibility of the given educational institution. We may not and do not use this personally identifiable information for marketing, sales or anything else other than course management. Our security processes and development go through a series of regular audits to assure that all efforts and employees are committed to our customers' overall security and protection. The privacy of our customers' and clients' information is of utmost importance to us as a corporation.

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